



WCFJC Profile 2: Hasifa Ssajabbi, Caterer

At the Women's Center for Job Creation (WCFJC) we provide technical support and in-kind loans to participating micro women entrepreneurs in peri-urban and rural areas, with the aim of growing their businesses. Through our quarterly **Women in Business Workshops** and **tailored coaching**, we offer training in various aspects of business management and oversee the implementation of the acquired skills and knowledge.

Hasifa Ssajabi is a caterer. Prior to joining WCFJC in 2014, she was trapped in a vicious cycle of unending debt. Hasifa has received four in-kind loans worth US\$713 from WCFJC. Two loans were in the form of food-warmers, one in the form of giant saucepans and one in the form of plastic rental chairs.



Hasifa counting the chairs she received as a WCFJC in-kind loan

The Change: Hasifa's annual earnings have doubled from **US\$ 1,000** to **US\$ 2,001**. Her client base has increased, and she has started an equipment rental business. Hasifa is now absolutely debt-free. From not being able to save at all, she now saves \$8 a month.

As a single mother, she now comfortably meets all the school fee requirements of four of her children and has realized 50% of the items she listed in her personal ten year vision.

"I started my business in 2014 to support my children after my husband abandoned us. WCFJC business trainings have helped me build personal confidence and acquire good skills like financial discipline. I save on a monthly basis and through the help of WCFJC, I have been able to build capital. I encourage women to invest in business trainings to grow their businesses. It is empowering to own a business, to be able to provide for my children's daily needs as well as pay their school fees."